

# Interactive Games for powerful booth engagement



## The Power of Event Gamification

**increased traffic:**

guide attendees to key areas smoothly and efficiently.

**active engagement:**

maintain high levels of attendee interest with interactive and enjoyable elements

**insightful data:**

collect meaningful data and insights with built-in real-time analytics

# progressive in-booth experiences



- State-of-the-art technology
- touch screen interactions
- dynamic content
- personalized booth experiences

- AR Scavenger Hunt
- AR Immersive Brand Storytelling
- Enriched Educational Experiences