

Interactive Games for powerful booth engagement



The Power of Event Gamification

increased traffic:
guide attendees to key areas
smoothly and efficiently.

active engagement:
maintain high levels of
attendee interest with
interactive and enjoyable
elements

insightful data:
collect meaningful data and
insights with built-in real-time
analytics

progressive in-booth experiences

Rank	Name	Score
1	John S.	24582
2	Nick D.	22371
3	George B.	15623
4	Richard C.	12345

- State-of-the-art technology
- touch screen interactions
- dynamic content
- personalized booth experiences

- AR Scavenger Hunt
- AR Immersive Brand Storytelling
- Enriched Educational Experiences

