

# ► 50 essential event survey questions for comprehensive attendee insights

## pre-event survey questions

### understanding attendee expectations

1. What motivated you to register for this event?
2. What are your primary goals for attending?
3. Which sessions/topics are you most interested in?
4. Do you have any specific dietary or accessibility needs?

### tailored content and logistics

5. Which event format (workshops, panels, etc.) do you prefer?
6. What is your preferred method of communication regarding event updates?
7. How familiar are you with the event platform (for virtual events)?
8. Are there any speakers or topics you're particularly looking forward to?

### pre-event surveys: setting expectations

9. What are you hoping to take away from this event?
10. Which industries do you hope are represented at the event?
11. Do you plan on using the networking opportunities provided? What are your networking goals?

## during-event survey questions

### assessing real-time engagement

12. How would you rate your overall experience so far?
13. Which sessions have met or exceeded your expectations?
14. Are there any topics you wish were covered in more detail?
15. How effective are the networking opportunities?

### adjusting event dynamics

16. Have you experienced any technical issues?
17. Is there anything we can do right now to improve your experience?
18. How satisfied are you with the event logistics (venue, food, etc.)?

# post-event survey questions

## evaluating overall satisfaction

19. Overall, how satisfied were you with the event?
20. What was the highlight of the event for you?
21. How likely are you to attend our future events?
22. How likely are you to recommend this event to a colleague or friend?

## gathering specific feedback on sessions and speakers

23. Which sessions did you find most valuable and why?
24. How would you rate the quality of the speakers/presenters?
25. Were there any sessions that did not meet your expectations? Please explain.
26. What topics would you like to see at future events?

## live polling

### instant feedback collection

27. How engaged did you feel during the sessions?
28. On a scale of 1-10, how would you rate today's session content?
29. Was the session length too long, too short, or just right?
30. How useful did you find the workshop materials provided?

## feedback questions for continuous improvement

31. What did you think of the event format and scheduling?
32. How effective was the event communication (pre-event, during-event, and post-event)?
33. Did the event meet your networking expectations? How can we improve?
34. What was your experience with the event technology used (app, website, etc.)?
35. How can we enhance our future event registration process?
36. What were your impressions of the venue and onsite facilities?
37. How satisfied were you with the customer service and support provided?
38. What are your thoughts on the overall value of the event?

## quality of content and learning outcomes

- 39. Did the content of the event match your expectations based on the event description?
- 40. Were the takeaways from the sessions clear and actionable?
- 41. How relevant was the content to your current role or industry?
- 42. Did the event provide you with new insights or knowledge you can apply?

## engagement levels and interaction quality

- 43. How interactive were the sessions or workshops?
- 44. Were you comfortable participating in the discussions and activities?
- 45. How would you rate the opportunities for peer interaction and networking?
- 46. What improvements can be made to facilitate better interaction among attendees?

## satisfaction metrics: measuring success

- 47. How satisfied were you with the diversity of viewpoints presented?
- 48. Did the event facilitate meaningful conversations on the topics covered?
- 49. How satisfied were you with the logistical arrangements (virtual or physical)?
- 50. Did the event's duration align well with its content and activities?